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Musical Merchandise Is Selling Well

(Continued from page 33)

this firm represents as American distributors are the Adler and Netzer lines, both German manufacturers. The new location affords every modern accommodation for the repair, display and warehousing of string instruments, and are fitted up for the comfort of the customers. The firm has been engaged in the wholesale distribution of these string merchandise for twenty-eight years and formerly was located at 1219 Arch street, from which it removed recently. The heads of the company are Fred C. Meyer and his brother, Edward A. Meyer, both active in the business.

Mexican National Band Plays in New Orleans

Famous Musical Organization Plays in Crescent City as Apostle of International Good Will and Friendship

NEW ORLEANS, LA., July 6.—Music as a factor in international relations was given an outstanding tribute recently when the Mexican National Band, seventy-five pieces, visited New Orleans as official envoys from President Calles, the new president of Mexico. Good will is particularly important to Mexico just now. The position New Orleans holds as the nation's second port and the gateway to the Mississippi Valley, important both as an import and export trade zone in relation to Mexican trade affairs, makes New Orleans's good will doubly to be considered. Therefore, music was chosen as the common tongue in which to convey the regards of

the newly installed official. The band gave concerts at all the prominent parks and playgrounds, were received officially by Mayor Lehrman and Jose Gaiza Zertuche, consul-general of Mexico, and departed, with the best wishes of New Orleans, for Mexico City.

Nick Lucas Visits Plant of Gibson, Inc.

Well-known Guitar Player Inspects Plant Where Instrument He Plays Is Made

KALAMAZOO, MICH., July 6.—The factory of Gibson, Inc., manufacturer of the Gibson mandolins, guitars and banjos, was visited by Nick Lucas, the famous virtuoso of the guitar, last week. Mr. Lucas, who has achieved national fame from his guitar solos on the stage and on the air and Brunswick recordings, plays a Gibson instrument exclusively and made the trip to the plant especially in order that he might see how the instruments are made.

He told Frank Campbell, advertising manager of Gibson, Inc., that he attributes much of his success to his wonderful Gibson instrument, and he is recommending it to all his friends in the profession. Mr. Campbell conducted Mr. Lucas on a tour of inspection of the Gibson plant. Mr. Lucas recently closed a most successful engagement at the Strand Theatre, New York.

New Conn Orchestra

PORTLAND, ORE., July 3.—When the 100,000 Elks from all parts of the United States attend the National Elks' convention, to be held in Portland next week, they will be entertained by this newly-organized Royal Purple orchestra of eleven pieces, fully equipped with Conn instruments, purchased from the McDougall-Conn Co. W. A. McDougall is the organizer and manager of the orchestra, and he has selected a talented group of musicians. The members are V. Lillotson, piano and director; Bruce O. Rowan, trumpet; Burton Leech, trumpet; L. M. Warner, trombone; W. T. Couling, oboe and saxophone; E. A. Leech, saxophone and clarinet; D. Bourassa, saxophone and clarinet; F. K. Trembly, drums; M. Genar, bass viol; George Elder, saxophone.

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